

HedgeHog Case Study



HedgeHog Group is a leading technology and logistics company specialising in Innovative Technology solutions, managed services and permanent store fixture and fittings management.

Challenge

Hedgehog began experiencing shipment delays with some consignments caused by using standard operating methods of delivery.

Solution

The Rohlig courier team worked with Hedgehog to investigate these challenges and find a better solution for shipping their cargo.

They found that the express solution worked best for small parcels under a specific size and weight ratio, however products with larger dimensions required a different shipping option.

Rohlig recommended a customised solution utilising a mix of Rohlig's Air Freight services and Rohlig's courier services.

Benefits

- More efficient operations
- Reduced shipment delays
- Greater knowledge of service advantages and limitations
- Cost efficiency

Outcome

Hedgehog was able to increase the number of shipments to customers by using two methods – Rohlig Courier and Rohlig Air Freight. This meant faster arrival of goods for customers, a more cost effective spend for Hedgehog and greater utilisation of services for Rohlig. It's a win win for all involved.

“Since we've started using the Rohlig Courier platform we have been nothing but impressed. It's an easy to use, user friendly platform supported by a great customer service team working in the background. Any queries in regards to freight status or platform have always been responded to with an open and can-do attitude. The Rohlig Courier platform is an overall rare find in the Australian Logistics landscape”.

Jasper Verschuure

Group Marketing Manager/General Manager Activation Solutions

HedgeHog Group